

Please return the completed form (3 pages including cover) to
Nashville Downtown Partnership, One Nashville Place, 150 4th Avenue North, Suite G-150, Nashville, TN 37219

OR SEND VIA FACSIMILE TO 743-3099

BEFORE November 1, 2005



2005 Downtown Nashville Business Census-Survey

Full Name of Business: _____

Street Address: _____

_____ Zip: _____

Phone: _____ Fax: _____

Website: _____

Name: *Mr. or Ms.* _____

Title: _____ Phone (if different from above): _____

Email: _____

The responses to this questionnaire will remain confidential. Individual responses will not be made public or shared with other entities. The Nashville Downtown Partnership will only release information in aggregate form for purposes of business recruitment, business retention, public policy changes or target marketing which benefit downtown Nashville business and property owners.

Business Profile

1. What is your major product or service? _____
2. In what year did your company first locate in downtown Nashville? _____
3. Over the last **two years**, has your business: Improved Stayed the Same Declined
Why? _____
4. How will your company's space requirements change in the next two years?
 Need More Space (Estimated sq ft increase: _____)
 Stay the Same Need Less Space (Estimated sq ft decrease: _____)
5. When does your current lease expire? (Check one)
 Within The Next 6 Months More Than 4 Years from Now
 6 Months to 1 Year From Now Month to Month
 1 To 2 Years from Now Do Not Have a Lease, We Own The Building
 2 To 4 Years from Now Other _____
6. Is your business?
 Publicly Owned Privately Owned Governmental Agency Non-profit

Employee Profile

7. **Total number** of full and part time **employees** at this location: _____
(include partners/owners who regularly work here)
8. How many **private contractors** work for your company at this location on a daily basis, but are not employees or owners of your company? _____
9. Indicate the age and gender distribution of employees within your company that are at this location, by entering the **number** of employees that fit in each category:

Female: ___under 18 ___18-24 ___25-44 ___45-64 ___65+ ___Total
Male: ___under 18 ___18-24 ___25-44 ___45-64 ___65+ ___Total

10. How many of your employees live in each of the following areas?
(enter the **number** of employees for each)

___ Downtown	___ Williamson County
___ Davidson County (other than Downtown)	___ Rutherford County
___ Montgomery County	___ Sumner County
___ Robertson County	___ Wilson County
___ Other (List) _____	

11. Approximately how many of your employees travel to work by: (enter the **number** of employees for each)

___ Driving Alone	___ Bus	
___ Vanpool/Carpool	___ Bike	___ Walking

12. Of your employees that drive to work how many park: (enter the **number** of employees for each)
____ On the street
____ In a garage or lot paid for or reimbursed by the company
____ In a lot or garage **NOT** paid for or reimbursed by the company
____ In a lot or garage owned by the company

13. What **percentage of your employees** fall within each annual salary range: (answers should total 100%)
- | | |
|------------------------------|--------------------------------|
| _____ % Less than \$20,000 | _____ % \$80,000 to \$99,999 |
| _____ % \$20,000 to \$39,999 | _____ % \$100,000 to \$129,999 |
| _____ % \$40,000 to \$59,999 | _____ % \$130,000 to \$150,000 |
| _____ % \$60,000 to \$79,999 | _____ % More than \$150,000 |

Clean & Safe

14. Overall, how does your business view public safety in the downtown area?
 Very Safe Safe Needs Improvement Not Safe
15. How would you describe the cleanliness of downtown public spaces (sidewalks, streets, parks, etc.)?
 Very Clean Clean Needs Improvement Not Clean
16. To what degree do you feel that public inebriates, transients and/or vagrants affect your employees or your customers/clients?
 Not At All Hardly Somewhat Very Much
17. To what degree do you feel that graffiti and/or vandalism affect your business or your customers/clients?
 Not At All Hardly Somewhat Very Much

Quality Of Life

18. Circle the three (3) elements most important to maintaining your downtown business presence:

- | | | | |
|---------------------------------------|-------------------------|--|----------------------|
| Access to Interstate System & Airport | Cleanliness | Green Spaces/Public Parks | Restaurant Selection |
| Art & Cultural Opportunities | Commercial Rental Rates | Housing Options | Retail Variety |
| Atmosphere | Cost of Parking | Nightlife | Special Events |
| Availability of Parking | Density of People | Public Transportation | Street Performers |
| Central Location | Diversity of People | Proximity to Government & other Businesses | |

Other(s) (Please List) _____

19. Circle the three (3) elements that need the most improvement in downtown:

- | | | | |
|-------------------------|---------------------------|-----------------------|-----------------------|
| Availability of Parking | Density of People | Pedestrian Safety | Special Events |
| Cleanliness | Green Spaces/Public Parks | Public Transportation | Taxes & Business Fees |
| Commercial Rental Rates | Housing Options | Restaurant Selection | Transients |
| Construction | Nightlife | Retail Variety | Vandalism |
| Cost of Parking | Panhandlers | | |

Other(s) (Please List) _____

20. Please identify those additional actions you recommend to improve the downtown business environment (use additional pages, if needed):

Thank you for completing this survey. Your cooperation and opinions are appreciated!