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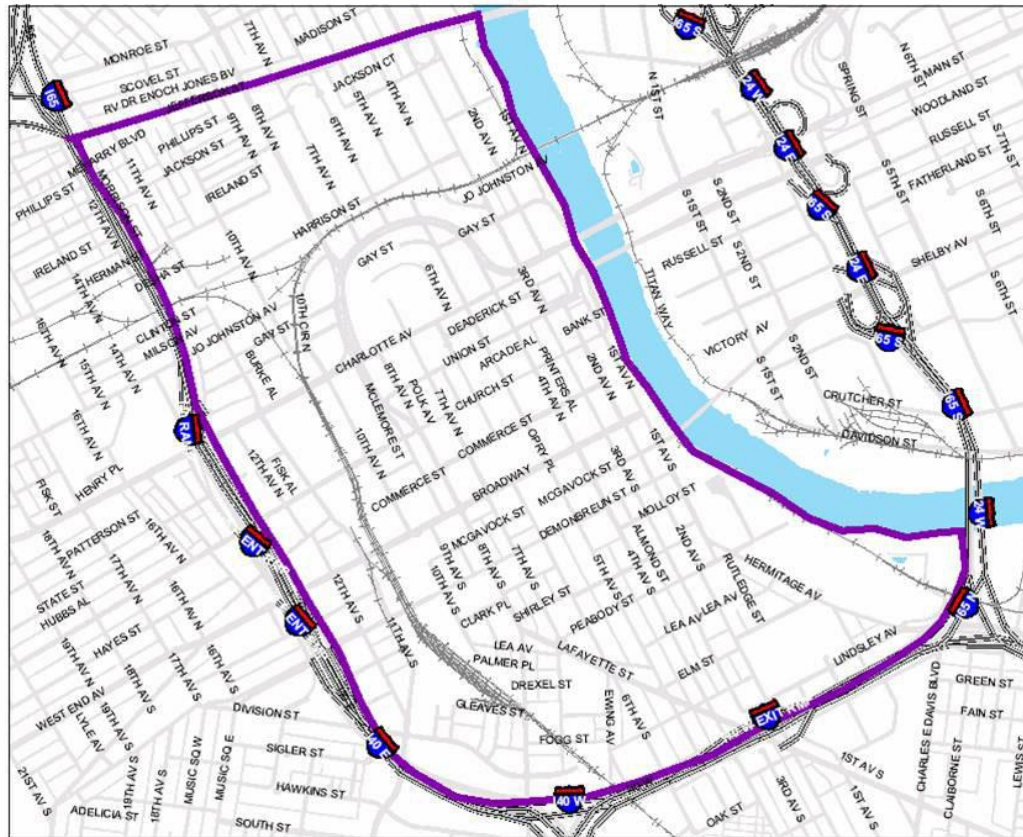
# 2015 DOWNTOWN NASHVILLE BUSINESS CENSUS

**Report of Findings**



# CENSUS STUDY AREA

## Downtown Boundary



All enterprises within the Interstate loop on the **west** and **south**, the Cumberland River on the **east**, and Jefferson Street on the **north**.



**NASHVILLE  
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# DOWNTOWN BUSINESS CENSUS 2015

- Total number of **1,479 downtown businesses**, organizations, and governmental entities were identified within the defined study area
- Total number of **57,230 employees** were reported for these businesses (increase from 50,335 in 2012 and 46,198 in 2008)
- Responses reflected each organization's position as of November 2015



# ENTERPRISES BY INDUSTRY SECTOR

Code	NAICS Sector	Enterprises	Employees
92	Public Administration	9	16,259
72	Accommodation and Food Services	275	9,370
54	Professional, Scientific and Technical Services	155	5,194
71	Arts, Entertainment and Recreation	90	4,608
52	Finance and Insurance	56	3,639
5411	Legal Services	224	3,517
51	Information, Publishing and Broadcasting	64	3,090
56	Administrative and Support Services	20	1,816
22	Utilities	7	1,730
44	Retail and Wholesale Trade	232	1,672
23	Construction	22	1,669
81	Other Services	147	1,234
53	Real Estate, Renting and Leasing	110	880
62	Health Care and Social Assistance	28	669
32	Manufacturing	8	636
48	Transportation and Warehousing	18	544
61	Educational Services	15	495
55	Management of Companies and Enterprises	6	199



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# TOP 10 DOWNTOWN EMPLOYERS

2015 Rank	Largest 10 Downtown Employers	2012 Rank
1	State of Tennessee	1
2	Metropolitan Government of Nashville and Davidson County	2
3	US Federal Government	3
4	Lifeway Christian Resources	4
5	UBS	--
6	Omni Hotel Nashville	--
7	Service Source International	9
8	Bridgestone Arena	--
9	AT&T	8
10	Nashville Electric Service	9

