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# 2018 DOWNTOWN NASHVILLE BUSINESS CENSUS

**Report of Findings**



# CENSUS STUDY AREA

## Downtown Boundary



All enterprises within the Interstate loop on the **west** and **south**, the Cumberland River on the **east**, and Jefferson Street on the **north**.



# DOWNTOWN BUSINESS CENSUS 2018

- Total number of **2,471 downtown businesses**, organizations, and governmental entities were identified within the defined study area
- Total number of **72,000 employees** were reported for these businesses
  - 57,230 employees in 2015
  - 50,335 employees in 2012
  - 46,198 employees in 2008
- Responses reflected each organization's position as of December 2018



# TOP 10 DOWNTOWN EMPLOYERS

2018 Rank	Largest 10 Downtown Employers	2015 Rank
1	State of Tennessee	1
2	HCA (Health Trust, Sarah Cannon/Parallon)	--
3	Metropolitan Government of Nashville and Davidson County	2
4	US Federal Government	3
5	Bridgestone Americas	--
6	UBS	5
7	WeWork (tenant space)	--
8	LifeWay Christian Resources	4
9	Music City Center	--
10	Bridgestone Arena	8



**NASHVILLE  
DOWNTOWN  
PARTNERSHIP**