The Nashville downtown retail strategy focuses on fostering dynamic retail clusters in target areas led by retail magnets such as Puckett’s Grocery & Restaurant, Urban Outfitters, and The Southern Steak & Oyster.

**THE NUMBERS:**
- 13.9 million out of town visitors came to Nashville in 2016
- 4.9 million locals come to downtown events annually
- 60,000+ employees work downtown
- 10,000+ residents live downtown

**DOWNTOWN NASHVILLE HAS:**
- 236 Dining Options
- 102 Shopping Options
- 94 Nightlife Options

**RETAIL VACANCY RATE:** 1.07%

**TOTAL RETAIL DOWNTOWN SF:** 2,668,067

**2016 NEW RETAIL**
- Jeff Ruby’s Steakhouse
- Blend Bar Cigar
- Martin’s Bar-B-Que Joint
- Del Frisco’s Grille
- Urban Juicer
- Taziki’s Mediterranean Café
- 2|22 Eatery
- Pure Barre
- Craft Bar and Bistro
- Wild Eggs
- Buds & Bunches
- Artifacts
- Escape Experience
- The Marsh House
- Killebrew Coffee
- Little Mosko’s
- Nudie’s Honky Tonk
- Daily Juice
- M. Floitta Jewelry Studio
- L27 (Westin Rooftop Bar)
- Decker & Dyer
- Rhapsody Spa
- Vigor Fitness and Wellness
- The Valentine
- Lasaters Coffee & Tea
- Hart & Huntington Tattoo Co.
- Primings Cigar Lounge & Bar
- I Love Juice Bar
- Downtown Nashville Wine and Spirits
- Fin & Pearl
- Crazytown
- Urban Artsy
- City Winery Retail Wine Shop
- Sun Diner
- A.J.’s Good Time Bar
- Blue Sky Cottage
- The Frye Company
- Cerveza Jack’s

**DOWNTOWN RESIDENTS SPEAK ON TOP 3 WISHES:**
- 66% desire more grocery and produce
- 32% desire more chef-owned local restaurants
- 26% desire more soft good options

**DOWNTOWN**

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COMING UP
Big Announcements and Openings in 2017

- Avenue Diner
- Harry O’s Steakhouse
- Redneck Riviera
- SoBro Wines & Premium Spirits
- Milk and Honey
- Headquarters Beercade Nashville
- Craft Bar and Bistro
- Dierks Bentley’s Whiskey Row
- Tânsuô
- The Mockingbird
- Almost Famous
- Daily Juice
- Moonshine Flats
- Little Octopus
- City Tap House
- Mellow Mushroom
- Sea Salt
- Frugal’s Express Liquor Store
- Black Rabbit
- Von Elrod’s Beer Garden & Sausage House
- Fannie Mae’s
- Watermark
- Arzelle’s Bridal Chic
- Ruckle & Rye
- Tavern on 3rd
- Gray & Dudley
- Blush Boutique
- Ole Red
- Scout’s Barbershop
- Rudy’s Jazz Room
- Casa de Montecristo
- Fond Object
- Café Intermezzo
- Woolworth on 5th
- Deacon’s New South
- Sunda
- Nashville Boot Co.

So far in 2017: 22 restaurants, 7 shopping options and 8 nightlife options have opened or announced

PROJECT SPOTLIGHT: 505 NASHVILLE
- 11,716 sq. ft. Retail
- 45 stories, 350 residences
- Developer: Giarratana LLC
- Project Completion Date: October 2017

Exciting New Restaurants coming to the Downtown Core

WOOLWORTH ON 5TH, a restaurant and live music venue located at 221 Fifth Ave. N., will pay homage to Nashville’s civil rights history. Targeting a late 2017 opening date. “It’s where Nashville goes to get its funk.”

— Tom Morales

DEACON’S NEW SOUTH, a “southern steakhouse” from A. Marshall Family Foods, will be opening this summer on the ground floor of the L&C Tower at 401 Church Street. “The vibe will be intriguing, modern, and appealing to millennials and baby boomers alike.”

— Andy Marshall

Nashville is exactly the kind of market that we’re looking to grow our company. It has a great vibrant downtown scene, it has a big tourist population, it has a very busy convention center, it has a good corporate presence downtown, it has universities and the arts and all the things our customers like.

— Brian Harrington, City Tap House

Opening soon on the ground floor of The SoBro 205 Demonbreun Street

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