CONTENTS

2014 Board of Directors 2
Celebrating 20 Years 3
Live 4
Retail 5
Work 6
Play 7
Getting Around 8-9
Clean and Safe 10-11
Communications 12
Invest 13-15
2014 Sponsors 16-23
2014 Members 24
OFFICERS

JIM SCHMITZ
Chairman
Regions Bank

RONALD V. GOBELL, FAIA
Vice Chairman
Gobbell Hays Partners, Inc.

JENNIEEN KAUFMAN
Secretary
Tennessee Titans

BECKY HARRELL
Treasurer
Chair, Access & Transportation
KraftCPAs, PLLC

DONALD W. ABEL, JR.
Past Chairman
Fifth Third Bank

DIRECTORS

BILL BARKLEY
City Development Company, LLC

JEFFREY K. BELSER
Ingram Industries Inc.

KEN L. BISHOP
NASBA

KENNETH BLACKBURN
AT&T

MIKE BLOSSER
LP Building Products

ROBERT R. CAMPBELL, JR.
Waller

KENT CLEAVER
Avenue Bank

JENNIFER COLE
Chair, Retail Development
Metro Arts Commission

GEORGE V. CRAWFORD, JR.
Gullett, Sanford, Robinson & Martin, PLLC

W. KIRBY DAVIS, JR.
Chair, Residential Development
Freeman Webb Companies

JOHN FLEMING
Renaissance Nashville Hotel

RICHARD FLETCHER
511 Group, Inc.

BETH FORTUNE
Vanderbilt University

TONY GIARRATANA
Giarratana Development, LLC

THE HONORABLE
ERICA GILMORE
Ex Officio
Metro Council, District 19

WILLIAM GLAUS
The Bank of Nashville

NATE J. GREENE
Colliers International

RONNY L. GREER
Frazier & Deeter, LLC

JOHN GUPTON
Baker Donelson

JOE HALL
Hall Strategies

JAMES HARBISON
Metro Development and Housing Agency

THE HONORABLE
THELMA HARPER
Ex Officio
State Senator

AUBREY B. (TREY) HARWELL, III
Neal & Harwell, PLC

WILLIAM HASTINGS
Chair, Business Development
Hastings Architecture Associates, LLC

SEAN HENRY
Nashville Predators

BOB HIGGINS
Barge Waggoner Sumner and Cannon

DAN HOGAN
CapStar Bank

ROBERT M. HOLLAND, JR.
Butler Snow, LLP

LAURA HOLLINGSWORTH
The Tennessean/TN Media

DEOSTA JENKINS
Nashville Electric Service

KRIS KEMP
Harwell Howard Hyne Gabbert & Manner

THE VERY REV.
TIMOTHY KIMBROUGH
Christ Church Cathedral

DR. FRANK LEWIS
First Baptist Nashville

ZACH LIFF
DZL Management

LIBBY FUNKE LUFF
Nossi College of Art

STEVE MAHER
Ex Officio
2014 Chair, The DISTRICT

ROBERT C. (BERT) MATHEWS, III
The Mathews Company

ROBERT A. MCCABE, JR.
Chair, Resource Development
Pinnacle Financial Partners

MARK MCNEELY
McNeely Pigott & Fox
Public Relations

DEBORAH MERRELL
SunTrust Bank

KEN OLIVER
Ex Officio
Nashville Public Library

DAN PIOTROWSKI
Omn Hotel

STEPH EN H. PRICE
Stites & Harbison PLLC

HUGH M. QUEENER
CBID Secretary-Treasurer
Pinnacle Financial Partners

BRACKNEY J. REED
Gresham, Smith & Partners

ROD ROBERTS
DVL Public Relations & Advertising

CHARLES ROBIN
Robin Realty Co., LLC

BREND A SANDERSON
CBID Vice Chairman
Chair, Public Space Management
The STAGE, Legends Corner and Second Fiddle

RALPH SCHULZ
Ex Officio
Nashville Area Chamber of Commerce

J. RONALD SCOTT
JRS Investments Incorporated

GREG SLIGH
CBID Chairman
The Hermitage Hotel

BUTCH SPRIDON
Ex Officio
Nashville Convention and Visitors Bureau

T. STEPHEN C. TAYLOR
Bass, Berry & Sims PLC

CARRIE BANKS TEAFORD
Saint Thomas Midtown Hospital

TONY K. THOMPSON
First Tennessee Bank

ROBERT TOY
SP Plus

JAMES S. TURNER, JR.
MarketStreet Enterprises

THE HONORABLE MIKE TURNER
Ex Officio
State Representative, District 51

TOM TURNER
Ex Officio
Nashville Downtown Partnership

ALAN VALENTINE
The Nashville Symphony

SALLY WILLIAMS
Ryman Auditorium

MATT WILTSHIRE
Ex Officio
Mayor’s Office of Economic and Community Development

SHIRLEY ZEITLIN
Zeitlin & Company, Realtors
The Nashville Downtown Partnership’s First 20 Years

Since 1994, the Nashville Downtown Partnership has focused on keeping downtown clean, safe and attractive. On making it easy to get into and around downtown. On spreading the word about downtown. On residential and retail development. On job growth. On everything downtown.

Downtown Nashville has evolved—and the Partnership has been here for every step of two decades of its remarkable growth and success. Working on behalf of everyone involved with downtown. Quietly. Strategically. Successfully.

And over the past 20 years, our core purpose has remained steadfast: “To make downtown Nashville the compelling urban center in the Southeast in which to LIVE, WORK, PLAY and INVEST.”

Today’s Nashville Downtown Partnership

The Nashville Downtown Partnership is the go-to resource that gets things done for anyone with a downtown connection: current and prospective employers, employees, residents, property owners and developers.

Because we serve such a diverse group, we are multifaceted in our approach and both creative and pragmatic in our solutions.

Totally and solely focused on enhancing the downtown experience, the Partnership works in many ways—from Clean and Safe Programs, to Economic Development, Marketing and Parking Options—so that all can prosper in and enjoy the most compelling urban center in the Southeast: Nashville’s downtown.

The Nashville Downtown Partnership Moving Forward

Over the past 20 years, we have transitioned into a leadership organization. We foresee continuing that leadership with innovative programs aimed to improve the downtown experience.

We will continue working closely with downtown companies, developers and residents as well as Metro officials. Nashville will only continue to evolve as a city, and the Partnership will be right there alongside it.

With our 20th anniversary, the “brand” that is the Nashville Downtown Partnership has already evolved with a new contemporary look reflecting the remarkable changes that have taken place in Nashville.

Moving into our third decade, the Nashville Downtown Partnership is ready for more—and confident in downtown Nashville’s future as “the compelling urban center in the Southeast in which to LIVE, WORK, PLAY and INVEST.”

– Thomas D. Turner, President and CEO
• Downtown is a sellers’ market with 255 closings in 2013, an average of 21 per month and the highest number sold since 2008. Only about 49 re-sale units (a 2-month supply) are on the market. The average square foot condo prices in four downtown high-rise properties are all above $300 and 30% higher than in 2010.

• Developers of the residential tower Twelve Twelve in The Gulch announced in early 2014 that its 286 units would transition from apartments to condos, with strong early sales and move-ins beginning in October 2014. Twelve Twelve is downtown's first high-rise condo tower built since the Great Recession.

• Rental demand continues very strong, with a 98% occupancy rate downtown since 2012. The highest rental demand is for the smallest units, which also have the highest rents (e.g., $2.88 per square foot rental rate for a 419 square foot apartment).

• With the recent addition of new rental inventory, the downtown housing mix is more balanced, with 49% rental (2,232 apartment units), 46% condos (2,097 units) and 5% single-family homes (209 homes). Overall, 92% of the downtown housing inventory is market rate and 8% affordable housing.

• Currently under construction are 936 rental units at 7 sites, with another 1,747 more being planned. If all planned apartments are built, downtown Nashville will have about 12,000 residents.

• A 2012 market analysis indicated that downtown can absorb an additional 700 residential units per year through 2017. To meet the Brookings Institution's recommendation for 2% of a metropolitan area's population living within its urban core, Nashville will need an additional 15,000 units.

• To continue its residential momentum, downtown Nashville needs additional housing inventory designed to attract Millennials and Baby Boomers. Their preferences include smaller sized units with more affordable pricing and versatile transportation options.
NEW RETAILERS CHOOSE DOWNTOWN

A total of 40 new retail businesses opened or announced between January 1 and September 30, 2014. The total number of downtown retail openings in 2013 was 48. The more than 400 downtown retail spaces are 91% occupied.

Current trends indicate that retailers prefer street-oriented locations. Since 2008, implementation of the downtown retail strategy has focused on developing vibrant retail clusters in target areas led by retail magnets. Examples of successful magnets include Puckett’s Gro. & Restaurant, Urban Outfitters and the M Street restaurants. Recent retail clusters with shops and restaurants enlivening the sidewalks include the 5th Avenue South grouping at Omni Nashville Hotel as well as at Pine Street Flats in The Gulch.

New retailers this year include Ann Taylor Loft, Moto, Adele’s, Barre 3 and Czann’s in The Gulch and from 6th Avenue North to SoBro, Frothy Monkey, Acme Feed & Seed, Tin Roof, Rodney Mitchell Style Bar and Salon and GooGoo Clusters, and others opening soon.

The Nashville food scene continues to get favorable press regionally and nationally. The Partnership’s retail strategy recommends unique, eclectic restaurants with appeal to an urban population. GQ named Husk as 6th on their list of the 12 most outstanding restaurants of 2014. Both Prime 108 and Capitol Grille have 4-star ratings from Forbes Travel Guide and Prima (opening soon at Terrazzo) was on Zagat’s “25 most anticipated openings of 2014.”

Major new downtown retail space will come online with additional development such as the two new office buildings in The Gulch, the Capitol View mixed-use urban project and the repurposed Nashville Convention Center.

Downtown Nashville now has over 131 shopping options, 211 dining options, 87 nightlife venues and 26 galleries—with more to come!
• The mid-year 2014 downtown Class A office vacancy was 5.3% and all 21st century office buildings have limited vacancy. At mid-year 2013, Class A vacancy was 7.7%.

• Over the past 5 years, many new employers have relocated downtown where they continue to expand and hire new employees. UBS Nashville Business Solutions Center will add 1,200 downtown jobs by the end of 2015 in the renovated and renamed UBS Tower at 318 Deaderick. ServiceSource, Qualifacts and Asurion are among the key companies continuing their downtown expansion.

• Strong investor interest in downtown office towers continues, with ownership changes the past six years for all except 333 Commerce Street and SunTrust Plaza. Completed in 2010, The Pinnacle at Symphony Place is a LEED Gold certified 29-story, 520,241 SF multitenant tower bringing a local record $152 million purchase price in September, 2013. In just one year, this Highwoods Properties tower has gone from 84.9% occupancy to 98%.

• Additional Class A inventory now being developed includes Gulch Crossing (205,000 SF office) which will be completed in mid-2015 and 1201 Demonbreun (275,000 SF office) by the end of 2016.

• HCA is developing headquarters office buildings for its Parallon and Sarah Cannon divisions (total of 2,500 employees) at Capitol View (Charlotte Avenue at 11th Avenue North), to be completed by fall, 2016.

• The Partnership’s 5th annual Downtown Employee Appreciation Week in late August featured popular events including the highly competitive Corporate Tug of War. Promoting physical fitness were the Walk with the Mayor and Party on the Plaza with the Nashville Predators and Nashville B-cycle. An estimated 55,000 people work downtown, up 23% since 2004.
The 43rd annual CMA Music Festival brought a record $39.3 million in direct spending to the local economy — 26% more than in 2013. About half of the 80,000 festival-goers were first-time attendees — coming from all 50 states and 20 countries for the 4-day June events. Each year since 2010, the CMA Music Festival has sold out LP Field for its nightly concerts. The 2014 festival sold out 6 months in advance — and before it ended, the 2015 festival was already 75% sold.

Live on the Green, a free annual concert series at Public Square Park, is produced and presented by Lightning 100. In 2014, they added a 3-day festival following three weekly concerts and expanded the festival site. The 2014 attendance was 108,000 — a new record (up from 72,000 in 2013).

First Tennessee Park, the new ballpark for the Nashville Sounds, is scheduled to open in April, 2015. The low profile two-story structure features a ceremonious entrance at Jackson Street, and a 1,000-space parking facility is part of the development. The ballpark will be used for 72 games annually plus 20 to 25 other events.

Also opening in 2015 is the West Riverfront Park, an 11-acre civic open space which includes greenway trails, a dog park and an event lawn with an amphitheater. When events aren’t scheduled, the area can be used for soccer games and other sporting events. The 2-level, 35,000 SF amphitheater has semi-fixed seating for 2,200 (with additional capacity for 4,300 on the greenway pavilion and lawn). With its outstanding acoustics, designers project this new facility will be the best U.S. outdoor venue for pop concerts. Great new setting for July 4 fireworks, Nashville Symphony concerts and CMA Music Festival events.

The iconic Ryman Auditorium is Pollstar Theatre of the Year as well as International Entertainment Buyers Association Venue of the Year. Underway is a $14 million expansion including renovations of box office and retail areas and the addition of a multimedia history tour, a café and a brick-and-glass structure extending to Fourth Avenue.
A successful LP Field park and ride program managed by the Nashville Downtown Partnership offers registered downtown employees free weekday parking in designated LP Field lots. The Partnership provides optional cost-effective shuttle service to downtown office buildings. For more information, see parkitdowntown.com.

Currently the Partnership utilizes 18 shuttles on four routes for employees. In January, a shuttle route was added to accommodate State employees displaced from parking lots during construction of the new ballpark.

During the first 8 months of 2014, over 8,000 monthly passes were sold. With monthly shuttle passes only $30, employees can save at least $100 per month on parking expenses.

The Nashville Downtown Partnership team works with prospective downtown tenants to secure adequate parking options for their employees. The park and ride initiative frees up about 1,300 downtown spaces per month—more than one full parking garage.

MDHA is planning construction of a parking facility with close to 1,000 spaces at Church and 5th Avenue North. This facility will relieve the imbalance of parking inventory in the downtown core.

BEEP (Best Ever Event Parking) is a park and ride option for Bridgestone Arena events operated by the Partnership since March, 2010. BEEP provides free parking at LP Field Lot R with optional round trip shuttle service for only $3 per person. Over 52,000 vehicles have used this free parking for more than 400 events, with 63% of the 98,777 passengers choosing the shuttle option.

For the past four years, the Partnership has made another downtown transportation option available, with four vehicles from Enterprise CarShare strategically located for short-term use. About 150 members (including businesses, employees and residents) participate in this cost-effective program. For more information, see enterprisecarshare.com.
• In December, 2012, a local fee-based bike-share system, Nashville B-cycle, was launched by Metro Health Department and the Nashville Downtown Partnership. Start-up costs were funded through a Communities Putting Prevention to Work grant from the Centers for Disease Control.

• Nashville B-cycle, managed by the Nashville Downtown Partnership, currently has 25 automated kiosks and 225 bikes available in urban neighborhoods. Designed for short trips under one hour, the bikes are available with the purchase of memberships (24-hour, annual, monthly or weekly).

• As of September 30, 24,222 YTD Nashville B-cycle memberships have been purchased, including 23,548 daily and 358 annual memberships—a 19% increase since 2013. During the past 9 months, there have been a total of 43,770 trips or bike checkouts, 7,725,491 calories have been burned and 183,480 pounds of carbon offset.

• The YMCA of Middle Tennessee stepped up in May 2013 to sponsor a Nashville B-cycle kiosk near their downtown facility. So far this year, three new sponsored kiosks have opened—Saint Thomas Midtown, Lentz Public Health Center and McCabe Park Community Center—and two others are planned. Sponsor logos are prominently displayed on the bikes and/or kiosks. For more information, see Nashville.Bcycle.com.
The downtown clean and safe teams provide a wide range of services to two Business Improvement Districts—one in the central urban area (CBID) and one in The Gulch (GBID). This combined service area covers approximately 463 acres.

During the first nine months of 2014, the cleaning staff removed over 96,000 pounds of trash, 11,418 square feet of graffiti and power washed 1,125 block faces and 1,995 alleys in the urban core district. With the increased incidence of graffiti, the cleaning team responds quickly to assist property owners affected. This prompt removal helps prevent recurrences.

The cleaning team works throughout the CBID and GBID from 7 a.m. to 3:30 p.m. seven days a week. Safety Ambassadors patrol the CBID from 7 a.m. to 11 p.m. seven days a week and are in the GBID four nights weekly from 5 p.m. to 11 p.m. Four evenings each week from 4 p.m. to 11 p.m. two team members focus on pressure washing in areas not easily accessed during business hours.

Safety Ambassadors also rotate through assignments as Hospitality Ambassadors. Wearing shirts marked with the universal symbol for information, they are especially busy during major downtown events and conventions. As they interact with visitors, the Hospitality Ambassadors distribute guidebooks and maps and print out requested directions and coupons to enhance their downtown experience. Their hand-held Eponics devices include a searchable database of downtown businesses and printable walking directions. Already this year, they have distributed over 10,000 visitor information printouts.

An ongoing special project for the cleaning team involves mowing as well as litter and weed removal along major downtown access points at highway interchanges. They also enhance downtown’s overall appearance with their periodic cleaning and repainting of junction boxes, light poles, trash receptacles and tree grates.
• These teams also coordinate the seasonal flower baskets on streetlights throughout downtown from May until October. A record 650 baskets were in place this year. Additional landscaping projects are maintained in medians and planters along Union Street and 1st Avenue.

• Safety Ambassadors (including those assigned as Hospitality Ambassadors) monitor downtown streets and sidewalks. From January through September, they logged 3,434 miles on Segways.

• A successful program initiated in June, 2008, Homeward Bound offers bus tickets to eligible individuals without other resources. Eligibility is based on confirmation of favorable job prospects, benefits or proximity to family. As of September 1, 2014, a total of 631 individuals have received this relocation assistance. While in Nashville, the 631 individuals accounted for 5,166 arrests.

• Since July, 2011, a fulltime Social Services Outreach Coordinator has focused on connecting service-resistant individuals with high numbers of downtown arrests to needed services (e.g., drug and alcohol treatment programs, mental health services). This housing first model used has proved successful, with 34 clients placed in transitional housing with supportive services. Of those successfully housed, 16 have already moved into permanent housing with outside sources of support, 7 others are currently in transitional housing with services and 1 is in rehab. Based on prior activity, 1,486 arrests have been avoided utilizing this housing first model.
• Social media options reach an immediate audience with interesting and timely downtown news. The Nashville Downtown Partnership currently has about 42,000 fans on Facebook, a 35% increase since August, 2013. The Partnership’s multiple Twitter accounts reach over 56,000 followers, a 95% increase since August, 2013.

• The Nashville Downtown Partnership’s social media statistics consistently outpace those of comparable organizations in other cities such as Orlando, Denver, Philadelphia, Memphis, Atlanta, Austin, Charlotte and Indianapolis. The Partnership’s Facebook numbers also exceed those of many top local print and radio media outlets.

• To mark the 20th anniversary of the Nashville Downtown Partnership, a 20-day social media promotion on Facebook, Twitter and Instagram highlighted a year-by-year look at the transformation of downtown Nashville.

• Published twice each year, about 70,000 copies of The Guidebook are distributed to hotels, restaurants, business and residential locations. The 2014 editions have a sleek new full-color design that fits into brochure racks and includes a fold-out map of downtown. This comprehensive listing of downtown options in 38 categories is also maintained online at nashvilledowntown.com.

• Nashvilledowntown.com and parkitdowntown.com are responsive; the website being viewed automatically fits onto the screen of your phone, tablet or computer. This functionality allows users to access all of the information on both websites.
Each year, Board members and the broader business community partner with us to ensure a prosperous downtown. Since 2006, 86 corporate investors have committed $1,400,000 to implement a variety of key initiatives of the Nashville Downtown Partnership.

This number of investors grows each year, with six new partners added in 2014.

Most investors continue participating annually because they believe having a strong downtown economy is critically important to the economic health of the entire region and they value the Partnership’s advocacy for downtown businesses and residents. Also, 58% of the 2014 investors are represented on the Partnership’s Board of Directors, investing their time and talents for the good of downtown Nashville.

Annual corporate investments have supported a comprehensive downtown retail strategy, downtown street beautification and landscaping projects, upgrades to the Downtown Development Center, the enhancement of user-friendly interactive websites and the expansion of a successful street outreach initiative.

Other Partnership investment opportunities include annual membership dues, downtown home tour sponsorships, annual meeting sponsorships and guidebook advertising. From this menu of options, investors choose one or more categories that best complement their business goals.

**CORPORATE INVESTORS 2006 – SEPTEMBER, 2014**

- Ajax Turner Co., Inc.
- American Constructors, Inc.
- Amstar Group
- AT&T
- Avenue Bank
- Baker, Donelson, Bearman, Caldwell & Berkowitz, PC
- The Bank of Nashville
- Bass, Berry & Sims PLC
- BDO USA, LLP
- Beaman Automotive Group
- Boyle Investments Nashville/Capitol View
- Bridgestone Americas Holding, Inc.
- Brasfield & Gorrie
- Bristol Development
- Brookside Properties
- CapStar Bank
- Caterpillar Financial Products Division
- CCA of Tennessee, LLC
- SP Plus
- Colliers International/Nashville
- Core Development Services, LLC
- Corner Partnership, LLC
- Crosland, LLC
- CVS Caremark Corporation
- Fred Detwiler
- DZL Management Co., LLC
- Eakin Partners
- Earl Swensson Associates
- Enterprise Holdings Foundation
- Fifth Third Bank
- First Tennessee Foundation
- FirstBank
- Frazier & Deeter, P.C.
- Freeman Webb Companies
- Genesco
- Giarratana Nashville, LLC
- Gobbell Hays Partners
- Gresham, Smith and Partners
- Gullett, Sanford, Robinson & Martin, PLLC
- Harwell Howard Hyne Gabbert & Manner, PC
- HCA/TriStar Health
- The Hermitage Hotel
- Ingram Industries, Inc.
- KPMG LLP
- KraftCPAs, PLLC
- Lewis, King, Krieg & Waldrop, P.C.
- M Street
- MarketStreet Enterprises
- Martha and Bronson Ingram Foundation
- The Memorial Foundation
- Metro Development & Housing Agency
- Music City Suites, LLC
- Nashville Electric Service
- Nashville Pinnacle, LLC
- Nashville Predators
- Neal & Harwell, PLC
- Nissan North America
- O’Charley’s Inc.
- Parallon Business Services
- Piedmont Natural Gas
- Pinnacle Financial Partners
- Premier Parking
- Regions Bank
- Ryan
- Sarah Cannon
- Sherrard & Roe, PLC
- SMS Holdings
- SSC Service Corporation
- Saint Thomas Health
- Sprintz Furniture
- The Stage on Broadway, Inc.
- and Legends Corner, Inc.
- Stites & Harbison, PLLC
- Strategic Hospitality, LLC
- SunTrust Foundation
- Tennessee Titans
- Tower Investments, LLC
- Tuck-Hinton Architects
- U.S. Bank
- Vanderbilt University
- Vanderbilt University Medical Center
- Village Real Estate Services
- Walker Tipps & Malone
- Waller
- Ted Welch Investments
- Wildhorse Saloon
- XMii Commercial Real Estate
- Zeitlin and Company, Realtors

*Bold type indicates 2014 YTD investors*
WHY DOWNTOWN INVESTMENTS MATTER

• Since 2000, over $4 billion in public and private investments have made downtown Nashville a dynamic and thriving urban center. Another $3 billion in potential downtown investments is planned.

• By the end of 2014, the downtown hotel room inventory will be 4,486, a 45% increase since 2012. If all planned downtown hotels are built, there will be 7,690 rooms (149% more than in 2012).

• Downtown Nashville is an economic engine. With only 0.3% of the land area in Davidson County, downtown generates 5.1% of Nashville-Davidson County’s total property taxes and 18% of the county’s total retail taxes.

• Development continues strong in all segments of downtown. Capitol View is a large-scale mixed-use development being planned by Boyle-Northwestern Mutual at Charlotte Avenue and 11th Avenue North. As developed over the next decade, Capitol View is expected to include 1 million SF of office space, 300,000 SF of retail, restaurant and grocery space, 1,000 multi-family units, two hotels and an urban park/event space.

• Local and out-of-state investors continue adding downtown office buildings to their portfolios and three new Class A commercial towers are under construction—Gulch Crossing, 1201 Demonbreun and the Capitol View headquarters for HCA subsidiaries Parallon and Sarah Cannon.

• Office investment sales and new commercial development, combined with long-term leases and a diversified mix of tenants with a younger and growing workforce add stability to the downtown market.

Land Area and Tax Revenue, Nashville–Davidson County

- 0.3% Downtown Nashville
- 5.1% Downtown Nashville
- 18% Downtown Nashville

LAND AREA in Davidson County
PROPERTY TAXES in Davidson County
RETAIL TAXES in Davidson County

Source: Urban3, Joseph Minich, AICP
1994
- Grand re-opening of the Ryman Auditorium
- Grand opening of the iconic AT&T building
- Nashville Downtown Partnership begins

2014
All three are going strong—and downtown Nashville is well on its way to becoming “the compelling urban center in the Southeast in which to LIVE, WORK, PLAY and INVEST.”

NASHVILLE DOWNTOWN PARTNERSHIP
150 Fourth Avenue North, Suite G-150 | Nashville, TN 37219 | 615.743.3090

THIS AD SPACE WAS DONATED BY
PINNACLE FINANCIAL PARTNERS

NASHVILLEDOWNTOWN.COM | PARKITDOWNTOWN.COM | NASHVILLE.BCYCLE.COM

DOWNLOAD THE FREE TITANS APP
Take your game day experience to a whole new level!

Features include:
- Up-to-date Titans news, including live coverage of Titans press conferences throughout the year
- NFL RedZone, offering fans live views and updates of games happening around the league
- Live views from multiple angles at LP Field
- Real-time fantasy football stats
- Complete drive information, including instant replays from any play in the game

Get more information and download details at www.titansonline.com

GET FREE WI-FI ACCESS NOW
Download the Free Titans App, featuring NFL RedZone, to improve your game day experience!

Connect to the free Wi-Fi network: LPFIELD. Download the app: Titans Mobile App.
We have you AND the Southeast covered.

Providing businesses with comprehensive legal services from more than 650 attorneys and advisors across 20 offices.

Congratulations on 20 Years of Leadership for Downtown Nashville!

www.bakerdonelson.com

THIS IS AN ADVERTISEMENT. Ben Adams is Chairman and CEO of Baker Donelson and is located in our Memphis office, 165 Madison Avenue, Suite 2000, Memphis, TN 38103. Phone 901.526.2000. ©2014 Baker, Donelson, Bearman, Caldwell & Berkowitz, PC

Downtown Nashville. Our Home.

Since opening our doors in 1955, we have watched downtown Nashville grow into a thriving community. From our downtown headquarters, we’ve planned, surveyed, designed, and engineered buildings and sites on nearly every block. BWSC is downtown—and proud of it.

METRO PUBLIC SQUARE AND COURTHOUSE | LP FIELD | RIVERFRONT PARK | COUNTRY MUSIC HALL OF FAME | SCHERMERHORN SYMPHONY CENTER | FRIST ART CENTER | COMMERCE STREET | CHURCH STREET | 2ND AVENUE | KOREAN VETERANS BOULEVARD | CUMBERLAND RIVER GREENWAY | BIOSOLIDS TREATMENT FACILITY | CUMBERLAND PENTHOUSES | SHELBY STREET PEDESTRIAN BRIDGE | VIRIDIAN | ENCORE | MUSIC CITY CENTER | BICENTENNIAL MALL | HILTON PARKING GARAGE | OMNI HOTEL | MCC POLICE PRECINCT

211 Commerce Street, Suite 600, Nashville, TN 37201
To learn more, visit www.bargewaggoner.com
connect with us @BARGEWAGGONER

You want a banker who knows Nashville.

Nashville made Brad Greer the man he is today. It’s the city he loves, full of the people who mean the most to him. You deserve a banker like Brad. You deserve a bank like CapStar.
Nashville crackles with the energy of a world-class city. From the industrial floor to the retail showroom to the C-suite office, Colliers International combines energy and focus to amp up our clients’ imaginations and spotlight the ways that commercial real estate can extend their brand and enhance their business.

Proud to be part of the community for 150 years

First Tennessee is proud to support the Nashville Downtown Partnership

Partner: v: to unite or associate with others in an activity or a sphere of common interest.

FirstBank is proud to support the Nashville Downtown Partnership!
Thank you
NASHVILLE DOWNTOWN PARTNERSHIP
for your contribution to the success of Downtown Nashville!

A great downtown is at the heart of every great community.

Gullett Sanford Robinson & Martin is proud to support the Nashville Downtown Partnership, its members, and the businesses and individuals that make downtown Nashville their home.
KraftCPAs PLLC

Helping clients build business value and personal wealth since 1958.

CPAs and business advisors with:
– international resources
– middle market and small business experience
– validated customer service excellence

www.kraftcpas.com • 615-242-7351

Work Hard. Play Hard. We’re Engineered For Nashville.

Since 2004, LP Building Products has been proud to call Nashville home. As part of the Nashville Downtown Partnership our pride is demonstrated in the active role we are taking in shaping the future of the community.

OSB | SmartSide® | SolidSkirt® | TopNotch® | TechShield® | CanExel® | FlameBlock®

© 2013 Louisiana-Pacific Corporation. All rights reserved. All trademarks are owned by Louisiana-Pacific Corporation.

Our view keeps getting bigger and better!

Photo by Dean Dixon

The Tower, Suite 2800 • 611 Commerce Street
(615) 259-4000 • www.mpf.com

Proud to Call Nashville Our Home Since 1997

Protectiong the Public & Regulating the Accounting Profession for More Than 100 Years
MUSIC CITY’S BEST DOWNTOWN EVENT SPACE JUST GOT BETTER

Host your next corporate event at the Renaissance Nashville hotel with expanded spaces, now totaling more than 100,000 square feet right in the heart of Music City. Perfect for midday breaks, working lunches and VIP conclaves alike, Renaissance’s signature REN Meetings offer everything you need including creative catering, innovative technology and mood-setting lighting, all backed by signature Marriott service. Our convenient location in the heart of the city’s downtown business district makes visiting a breeze.

Visit RenaissanceNashville.com or call 615.525.4149 to learn more today.

RENAISSANCE NASHVILLE HOTEL
611 Commerce Street
Nashville, TN 37203
p: 615.525.4149

Waller and downtown Nashville.
Partners since 1905.

Everywhere your business wants to be.

At TN Media, we are focused on serving the greater good of Middle Tennessee. We do that by providing trusted news and information and actively supporting the people and businesses in the communities we serve.

TN Media is proud to be a sponsor of the 2014 Nashville Downtown Partnership Annual Meeting & Awards Luncheon.

Congratulations on 20 years of transforming downtown!

tnmedia.com  1-888-855-7723

1994...
RYMAN REOPENS
&
NASHVILLE DOWNTOWN PARTNERSHIP FORMS

THANKS FOR 20 HISTORICALLY COOL YEARS!
WE’RE HONORED TO SHARE THIS MILESTONE WITH OUR FRIENDS & NEIGHBORS.
The city’s hottest spots, all under one roof.

Discover a variety of culinary delights and escape to one of the only full-service spas downtown. Connected to the Country Music Hall of Fame and Museum and adjacent to the Music City Center. We’re ready for you Nashville — like nothing you’ve ever experienced before.

Omni Hotels & Resorts
nashville
With their annual membership investments, these groups support a strong downtown and participate in the Partnership's initiatives to advance downtown economic development.