

2012 Downtown Nashville Business Census

Report of Findings



DOWNTOWN BUSINESS CENSUS 2012

- Total number of **1,486 downtown businesses**, organizations, and governmental entities were identified within the defined study area
- Total number of **50,335 employees** were reported for these businesses (increase from 46,198 in 2008)
- Responses reflected each organization's position as of December 2012



Enterprises by Industry Sector

Code	NAICS Sector	Enterprises	Employees
92	Public Administration	8	16,365
72	Accommodation and Food Services	224	5,885
51	Information, Publishing and Broadcasting	120	4,161
54	Professional, Scientific and Technical Services	168	3,821
5411	Legal Services	254	3,544
71	Arts, Entertainment and Recreation	81	2,765
23	Construction	11	2,241
52	Finance and Insurance	58	2,153
44	Retail and Wholesale Trade	218	1,601
22	Utilities	5	1,540
56	Administrative and Support Services	24	1,442
81	Other Services	150	1,173
32	Manufacturing	12	717
53	Real Estate, Renting and Leasing	91	526
61	Educational Services	10	427
48	Transportation and Warehousing	19	396
55	Management of Companies and Enterprises	6	372
62	Health Care and Social Assistance	25	359



Notable Changes from 2008

- Accommodation and Food Services moved from #3 to #2
- Construction employees moved from #15 to #7 on the list
- Professional, Scientific and Technical Services employee numbers increased by 73% from 2008



Top 10 Downtown Employers

2012 Rank	Largest Downtown Employers	2008 Rank
1	State of Tennessee	1
2	Metropolitan Government of Nashville & Davidson County	2
3	US Federal Government	3
4	LifeWay Christian Resources	5
5	Convention Center Authority/Construction	--
6	<i>The Tennessean</i>	6
7	Omni Hotel Construction	--
8	AT&T	4
9	Nashville Electric Service	7
9	ServiceSource	--

